



**Jakki Brierley-Shorrock | [Fastrak Global Limited](#)**

With over 20 years experience in running her own businesses, specialising in E-commerce, Logistics, Marketing, Distribution, Customer Services & Training, Jakki's approach to business has always focused on the people, innovation, strategy and planning when looking to achieve the right growth and development.

She works with businesses to establish where they are, where they want to get to, how - and indeed if - they can/should get there and at what cost - financially & structurally. She then helps to bring the plan / project to fruition as either a project manager, facilitator or mentor

to ensure seamless integration and perfect synergy across both the online and offline areas of a business.

Her wealth of experience in running businesses together with many years in board and advisory positions has seen her work with start ups, SME's, charities, not-for-profit's and blue chip corporates worldwide. Jakki has covered a multitude of industries, including retail, automotive, electronics, gaming, government, MOD, charities & healthcare, as well as being a founding / start up partner in 4 Business Networking and Facilitation Groups.

Jakki is innovative, entrepreneurial and driven with a passion for helping people push the boundaries to achieve their personal and business growth.

Jakki's presentation, "Using E-commerce to Grow your Business," is on August 25, 2017.

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